

CLARA BARTON AWARD

Our award winner has been with the Chapter officially since 2005 however this person has networked and supported the Chapter in several ways for much longer. She has been involved with the Chapter as a board member, sat on the Audit Committee, Financial Development Committee, Human Resources and Fashion Show Committees. She is a registered nurse and has held administrative positions in facility administration and vice president of operations. She is a retired state representative and has been on many boards in our area, and is currently sitting on the Chapter Board, Isabella Bank and Corporate Title Insurance Agency Incorporated Boards. Congratulations to our 2009 Clara Barton Award winner Sandra Caul.

Thank you Sandy!

INTERNATIONAL SERVICES—PROVIDING HUMANITARIAN RELIEF AROUND THE WORLD

The American Red Cross is one of more than 180 Red Cross and Red Crescent societies based in nations around the world that answer the call for help by alleviating human suffering wherever it is found. We promote cost-effective, community-based programs that target large numbers of people with humanitarian aid that is rapid, effective and large scale. In fiscal year 2008, we responded to disasters and emergencies in 45 countries around the world, helping an estimated seven million people.

In China, a Red Cross worker helps those left homeless by a massive earthquake.

“I empathized with what people were going through and wanted to do everything I could to make their lives better again.” Ramsey Rayyis, Delegate, American Red Cross, Asia Region

Ramsey helped the Red Cross conduct a rapid assessment of what needed to be done and coordinated response teams to fill urgent needs. Once immediate relief work was underway, he supervised the distribution of tents and helped create sanitary conditions and a safe water supply for tens of thousands of survivors.

Interim warehouses and shelters were set up almost overnight—for eventually housing hundreds of thousands of survivors. Continuing aftershocks, flooding and landslides caused repeated calls for evacuation. “I was glad I could help in any way possible,” Ramsey says. “I was injured and my home destroyed during California’s Loma Prieta quake in 1989. I know the fear engendered by aftershocks, a business in shambles and the insecurity of sleeping on a friend’s front lawn. I empathized with what people were going through and wanted to do everything I could to make their lives better again.”

In addition to international disaster relief, we provide education on international humanitarian law and conduct family tracing programs to locate loved ones missing due to war, natural disaster or civil unrest. We work to meet the challenges of measles, malaria and HIV/AIDS. Since 2000, our global partnership has led to the vaccination of more than 600 million children worldwide, resulting in a 74% decline in measles deaths globally.

Donations to the American Red Cross International Response Fund provide immediate relief and long-term support through supplies, technical assistance and more.

VOLUNTEERS

Join the American Red Cross – Have an impact for good on others, your community, on the world, and ultimately on yourself!

Volunteers are the life-blood of the Red Cross. You assist in the very important work of our Chapter and for that we extend our heartfelt thank you for all you do to make the communities in Clare and Isabella counties a better and safer place to live. Volunteers gave 12,467 service hours working in the Food Pantry, serving as disaster responders, retired teacher core for youth, Health & Safety classes, helping as blood volunteers, participating in fundraising events, serving on committees and the board, and other areas of vital assistance to the Chapter.

The following groups and individuals were recognized in May for their volunteer contributions to the Chapter.

BLOOD DROP AWARD: Isabella County Medical Care Facility for the outstanding contributions to the Chapter Blood Program

NURSING AWARD: Marion Straight in Recognition of the American National Red Cross 100 Years of Nursing Anniversary

MOTHER HUBBARD AWARD: Wal-Mart and Target for donations to the Food Pantry

D.A.T. (Disaster Action Team) VOLUNTEERISM AWARDS: Carla Battle, Irvin Mann, Paul Odem, Loren Schreiber, Penny Schreiber, Virginia Sheldon, Carol Wilmot, Leo Wilmot

FOOD PANTRY AWARDS FOR VOLUNTEERISM: Tom Fenn, Kathy Gusman, John Osborn

HEALTH AND SAFETY AWARD FOR AUTHORIZED PROVIDER INSTRUCTOR: Rex Bradley, Mt. Pleasant Center

DSHR (Disaster Services Human Resources) AWARD: Nicole Joly, Jeanne Lutz and Daniel Lutz for Beyond the Chapter Disaster Response Texas area Hurricanes

FINANCIAL DEVELOPMENT AWARD: Cheryl Nordin for Hero’s For the Red Cross and Barb Barberi, Teri Coscarelly as Red Cross Fashion Show Co-Chairpersons

Recipients of Years of Service Pins:
30 Years: Theresa Slocum
15 years: Connie Carlson, Don & Lucille Cotter
10 years: Beth Kruskamp, Marc Griffis
5 years: Carla Battle, Penny Schreiber, Kathy Gusman, Carol Wilmot, Leo Wilmot

“I am not wealthy, but I am richer because I volunteer.”



2008-2009 BOARD OF DIRECTORS

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American Red Cross

Central Michigan Chapter
215 E. Broadway
Mount Pleasant, MI 48858



American Red Cross

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YOUR CHAPTER NEEDS YOUR HELP STOP BY AND VISIT US AT:

Central Michigan Chapter American Red Cross
215 East Broadway- Mount Pleasant, MI 48858
(989) 773-3615 or (989) 539-0200
<http://centralmichigan.redcross.org>

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Serving Isabella & Clare Counties

2008/2009 Annual Report for Central Michigan Chapter

215 E. Broadway • Mount Pleasant, MI 48858 • (989) 773-3615 • (989) 539-0200



MISSION STATEMENT

The American Red Cross, a humanitarian organization led by volunteers and guided by its *Congressional Charter* and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.

MESSAGE FROM THE BOARD CHAIRPERSON, MICHAEL HUENEMANN

The struggling national economy and the poor Michigan economy have made this a very difficult year for many people. The negative news is dominated by failed businesses, loss of jobs and foreclosures. During these trying times, people look for help and for the services that your local American Red Cross Chapter can provide. We have experienced an increase in demand for almost every service provided in both Isabella and Clare counties. During times of economic struggles, one of the first items eliminated from budgets is charitable giving so fundraising for the non-profit chapter has become extremely hard. But in spite of the current situation, we are happy to report another successful year by your local Chapter. This was accomplished due to the generous support of our communities, the dedicated service of our volunteers, the diligent work of the local Chapter's Executive Director and staff and the guidance of the Board of Directors. I'd like to say "thank you" to everyone that helped!

The Chapter is still involved in the process of reorganizing both at the national and local level. This ongoing process is mostly done "behind the scenes" and has kept our ability to provide the necessary services to our local communities from being compromised. The Chapter will continue extending services to local families and friends. The Chapter continues to give health and safety training to the public, provide emergency social services to United States military members and their families, provide relief services to disaster victims and promote blood drives for necessary blood and blood products.

Like any organization or family, we have spent a considerable amount of time reviewing income sources, finding ways to reduce expenses and planning for a brighter future. There is no guarantee that the economy will recover anytime soon but there is a very strong possibility that the demand for our services will remain high. Despite all of the challenges, your local Chapter of the American Red Cross is dedicated to being there for people in need. Your continued support is vital and also very much appreciated!

Sincerely,
Michael Huenemann
Board Chairperson

HEALTH AND SAFETY SERVICES

First Aid, CPR and AED – At least one person in every household, business, school and organization should be trained in First Aid, CPR, and Defibrillator. On average, it takes emergency personnel 12 minutes to arrive on scene. In a breathing or cardiac emergency, that may be too late to help. By learning simple rescue skills, you can transform from a helpless bystander, to a lifesaver until EMS arrives.

In the last year, 5,122 people from Isabella and Clare counties were enrolled in lifesaving courses. Other emergency preparedness courses include, Family Caregiving, Dog and Cat First Aid, and several First Aid programs for youth.

Swimming and Water Safety – It's never too early or too late to learn to swim! The Learn to Swim program is fun and interactive and ranges from parent and child, to six levels of training for youth or advanced level students. Courses are also available to become a Lifeguard or a Water Safety instructor.

"...nation wide we empower nearly 11 million people a year to perform extraordinary acts in the face of emergencies."

EMERGENCY PROGRAMS AND SERVICES

Emergency Food Pantry

The Central Michigan Chapter of the American Red Cross Emergency Food Pantry continues to help many people in Isabella County. We continue to see a substantial increase in need for these services. Through food drives and private food donations we received 58,589 units of food. This subsequently was used by Isabella County residents to prepare the equivalent of 53,082 meals to 1,943 families in the area. The Red Cross desperately needs donations of money and food to keep the food pantry up and running so we can continue to serve Isabella County residents who are in need of emergency food. (Clare County food needs are served by an established agency in Clare County).

Infant Assistance Pantry

Can you imagine listening to your infant or toddler crying because he or she is hungry and you don't have any formula or food for your baby? Not only that, but you don't have the money to buy formula or food. Your minimum wage job barely covers the rent and you already visit a food pantry to make ends meet. Every day, families in our area face this issue. The Infant Assistance Pantry provides basic supplies such as formula, baby food, diapers and other items to the little ones in the Chapter area. The Infant Assistance Pantry was established in memory of infant William Ellis Brockman by his loving family. This past year the Infant Assistance Pantry has served 425 babies in the Chapter area.

"...Everyone in the community expects the Red Cross to help."

American
Red Cross



Disaster Response

Red Cross Disaster Relief focuses on meeting people's emergency disaster-caused needs. When a disaster threatens or strikes, the Red Cross provides shelter, food, health and mental health services to address basic human needs. In addition to these services, the core of the Red Cross disaster relief is to assist individuals and families affected by disasters to enable them to resume their normal daily activities independently.

During Fiscal Year 2008-2009 the Central Michigan Chapter:

- assisted 20 families in Clare county and 16 families in Isabella County who were victims of a home fire
- helped 3 families affected by uninhabitable homes due to various natural disasters
- fed 400 emergency response workers during local incidents

While national and regional disasters garner media attention, local disasters go largely unnoticed. For example, in the case of a home fire it costs the Chapter and average of \$611 per family for temporary shelter, food, and clothing. Some 90% of all emergencies we responded to last year were house fires. Chapter trained DAT (Disaster Response Team) volunteers are invaluable to our disaster response program.

"We put systems and plans in to place to deal with disasters before they happen."

BLOOD SERVICES

We collected 2,832 units of blood in Isabella County and 404 units in Clare County during this reporting period.

The Red Cross is committed to keeping the blood supply as safe as possible and to holding itself accountable to the highest standards set by regulators and the American public it serves.

"The need is constant. The gratification is instant. Give blood."

SERVICES TO ARMED FORCES

The Chapter processed 11 emergency communication cases in Clare County and 16 cases in Isabella County. We provided services to 21 families through our "Get to Know Us" outreach program.

The American Red Cross Service to the Armed Forces (SAF) program ensures that service members, veterans and their families have worldwide, around-the-clock access to timely and reliable comfort and support.

IN THE COMMUNITY

The staff and volunteer of the Central Michigan Chapter of the American Red Cross spend many hours out in the community with the public, emergency management departments and human service agencies to insure that we work in a complimentary fashion with others in the community and that residents in Clare and Isabella counties are aware of our services and benefit from our many educational and assistance programs. Below are some of the activities that we were involved in this past fiscal year:

Preparedness Fair in Isabella County
Health Department H1N1 Flu Symposium
Region 6 Citizen Corp Exercises
Mount Pleasant Fire Department Open House
Home Depot Fire Prevention Day
Health Department Health & Safety Fair
Le Tour De Mont Pleasant
Farwell Health Fair
Saginaw Chippewa Indian Tribal Health Fair

THE AMERICAN RED CROSS

Always there...touching more lives In new ways...under the same trusted symbol.

CENTRAL MICHIGAN CHAPTER, AMERICAN RED CROSS STATEMENT OF FINANCIAL POSITION as of June 30, 2009

Current Assets:	
Unrestricted	
Cash and cash equivalents	78,664
Investments	83,715
Receivables	9,135
Accrued Income Receivable	856
Pledges receivable major gifts program	14,175
Inventories	7,604
Prepaid assets	2,757
Total Unrestricted Current Assets	196,906
Restricted	
Investments	57,919
Grants receivable	24,482
Total Restricted Current Assets	82,401
TOTAL CURRENT ASSETS	279,307
Non-current assets:	
Unrestricted	
Land, Property, and Equipment	20,000
Building and Improvements	173,454
Equipment	41,240
Less accumulated depreciation	-64,698
TOTAL UNRESTRICTED NON-CURRENT ASSETS	169,996
Restricted	
Pledges receivable - Major Gifts Program	4,175
TOTAL NON-CURRENT ASSETS	174,171
TOTAL ASSETS	453,478
LIABILITIES AND NET ASSETS	
Current Liabilities:	
Accounts Payable	13,935
Sales Tax Payable	50
Salaries Payable	9,497
Payroll Taxes Payable	727
Accrued Expenses	5,560
Note Payable	0
TOTAL CURRENT LIABILITIES	29,769
Non-Current Liabilities:	
TOTAL LIABILITIES	29,769
NET ASSETS	
Unrestricted	201,088
Unrestricted - Designated	136,045
Total Unrestricted Assets	337,133
Temporarily Restricted	86,576
Total Temporarily Restricted	86,576
TOTAL NET ASSETS	423,709
TOTAL LIABILITIES AND NET ASSETS	453,478

Emergency Food and Shelter Program Board Clare & Isabella counties
Clare County-Disaster Planning-
Speaker for Isabella County Leadership Institute
8th year as a warming station for holiday event in downtown Mt. Pleasant
Central Michigan University Health Fair
Inter service Council Isabella County
Isabella County Collaborative Council
WCZY 'Fill A Mayflower' for the Food Pantry
WCFX & ICTC Caravan of Care for the Food Pantry
Evacuation exercises Clare and Isabella counties
Decent and Affordable Housing Committee Clare County
CMU Vice Presidents Commission on Disaster Mental Health

YOUTH SERVICES

Why are young people so important to the American Red Cross? Young people represent not only our future, but our here and now. By engaging and serving young people, our Chapter can deliver valuable services and programs to the community. Tomorrow, these same young people will be our leaders, our service volunteers, our blood donors, our loyal financial donors, and our community supporters.

In the past year in Isabella County there were 705 students and in Clare County 442 youth who received Basic Aid Training (BAT) or Home Alone training. This instruction was given by our volunteer Retired Teacher Core. Nine youth attended the Babysitting Training classes.

Unfortunately these important programs may no longer be available to the youth when they really need it most due to lack of funding.

STATEMENT OF ACTIVITIES

Contributions, Revenue and Gains:

Federated (United Way)	51,773
Monetary contributions (Special events excluded)	
Restricted	96,457
Unrestricted	56,683
Special Events (Gross)	49,112
Less costs related to	-13,696
Net special events revenue	35,416
In-Kind contributions	
Food pantry and baby pantry	57,906
Grants and Foundations	41,010
Blood Services - Great Lakes Blood Region	9,095
Investment income	6,138
Products and services	67,524
Royalty Income	4,682
Inter-Red Cross Revenues	9,789
American Red Cross Pass Through	5,965
TOTAL CONTRIBUTIONS, REVENUE AND GAINS	442,438

Expenses Program Services

Services to the Armed Forces (S.A.F.)	16,424
Disaster services	63,658
Blood Services	39,267
Health and Safety	72,035
Youth	2,293
Food Pantry	81,050
In-kind contributions food pantry and baby pantry	57,906
TOTAL program services	332,633
Supporting Services	
Management and general	63,218
Volunteer Program	107
Fund Raising (less cost of special events)	31,216
TOTAL supporting services	94,541

Pass Through Gifts

For National and International disaster relief	5,965
TOTAL EXPENSES	433,139
Unrealized (loss)/Gain on investments	-974
Capital Expenditures	32,917
Change in Net Assets	8,365
Net assets July 1, 2008	415,344
Net assets June 30, 2009	423,709

Please note: The complete financial statement for the year ending June 30, 2009, may be seen at the Chapter office, 215 E. Broadway, Mt. Pleasant, MI 48858, phone (989) 773-3615.